

Date: January 5, 2004
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Timing: For Immediate Release

EXCEL IN MARKETING PARTNERS WITH NON-PROFIT ASSISTING ADULTS WITH DEVELOPMENTAL DISABILITIES

Orinda, CA – The Orinda-based marketing firm Excel in Marketing has partnered with RES SUCCESS to create not only a new look for the non-profit agency, but to help it build a comprehensive marketing strategy for its future.

As part of the year-long work agreement, Excel in Marketing, LLC developed new branding for the agency, identified potential new income and grant sources, implemented a comprehensive database, developed collateral materials such as a website, brochure, and capabilities overview, and helped to launch a community and media promotions campaign.

“I needed a marketing partner to help me with a comprehensive marketing strategy,” said RES SUCCESS founder and executive director, Ian G. Bremner. “Excel in Marketing has exceeded my expectations at every step of the way.”

RES SUCCESS is a non-profit 501(c)(3) organization founded in 1994 by Ian G. Bremner in Martinez, California. It provides a normalized “enriched” environment for 50 developmentally disabled adults who have moderate to severe behavioral challenges, and are usually placed in state-operated hospitals. RES SUCCESS offers a beautiful, supportive environment of dignity and respect in which the students could reach their human potential and thrive as individuals.

“We were honored to work with this exceptional organization,” said Christine Temple-Wolfe, principal of Excel in Marketing. “Each day, RES SUCCESS is making tremendous accomplishments. Their model of care is far superior to other services available for developmentally disabled adults. It was important that their look and materials reflect what they are about and to get out the message that there is a better model of care that instills dignity and respect.”

More information about RES SUCCESS can be found on the agency’s new website: www.ressuccess.org.

For more information about Excel in Marketing, please contact Christine Temple-Wolfe at (925)876-7191 to schedule a free consultation or visit the website at: www.excelinmarketing.com.