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RES SUCCESS WILL PARTNER WITH EXCEL IN MARKETING TO ACQUIRE A NEW FACILITY IN DOWNTOWN MARTINEZ FOR DISABLED ADULT DAY CLASSES

Orinda, CA – The Orinda-based marketing firm Excel in Marketing LLC will continue their on-going relationship with client RES SUCCESS and begin efforts to acquire a new facility, which will service an additional 45 adult students for education, behavior modification, and therapy for Contra Costa’s adult disabled population.

RES SUCCESS has a 12-year record in the practice of a successful model of care for the adult disabled population in Contra Costa County. To help place some of their 70-person waiting list, RES SUCCESS will work with EIM to provide community education programs, facilitate the build of the new facility and actively pursue grants to secure the facility in a timely manner.

“EIM has been working with RES SUCCESS for over four years now, and we are pleased to continue our working relationship as we double our growth. We simply could not have done this without their help,” said Bremner, Executive Director of the non-profit organization.

EIM’s assignment includes the education and awareness communication plan for the community at large as well as securing grant funding, fundraising event and website upgrades.

RES SUCCESS is one of the most successful care facilities in the nation for this disadvantaged population. Recognized for their respectful practices, training and rewards systems, client behavioral therapy and daily activities which include: education in transportation, technology, communication and on-going K-12 curriculum, RES SUCCESS continues to provide exceptional care for some of societies most challenging citizens.

“We are successful because of our culture and our policies to treat every human being with the respect they deserve. And by providing a wide variety of progressive therapies and community based programs that increase our clients ability to thrive independently, they are happier and successful in our programs,” said Bremner.

EIM will identify key grants that map to the strategic direction of the organization and provide project management support for fundraising events. EIM, who also built the RES SUCCESS website, will continue to provide added value in keeping the information current, informative and compelling to visitors.

“Non profits can be vulnerable to cutting corners when in actuality this hurts their ability to thrive. Our partnership is so rewarding and we sincerely believe in their purpose, objectives and philosophy,” said Temple-Wolfe, Principal of EIM.

“While we are always watching the budget, Mr. Bremner allocates budget where it can be leveraged to create more value for his clients. He has committed a monthly marketing investment to educate the public about the needs of disabled adults, fundraising events to facilitate donations to help provide on-going care and educational opportunities and rewards to inspire clients and their families as well as inspire employees and volunteers- its working, and in a big way,” Wolfe continued.

Too often, many small organizations can't afford the high cost of agencies, which can range from \$10,000 to \$80,000 a month retaining fees. Nor can they afford a marketing executive, which in the Bay Area ranges from \$150,000 to \$200,000 a year plus benefit packages. Excel in Marketing aims to meet the needs of those small companies that desperately need high value production to increase their business. We work closely with our clients to structure an affordable price schedule that works best for them.

The consultants at Excel in Marketing are marketing professionals with more than a century of experience in diverse marketing functions. They have extensive experience in market research, strategic market planning, branding, promotion, direct marketing campaigns, project management, and much more. As a virtual team, it helps to keep expenses down, as well as provide clients more flexibility and higher value. Our consultants seamlessly operate as an extension of your team and help to ensure that your organization's most immediate needs and priorities are fulfilled.

For more information, please contact Christine Temple-Wolfe at (925)876-7191 to schedule a free consultation or visit the Excel in Marketing website at: www.excelinmarketing.com

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